



Hello, I'm June.
I love creating things.

Passionate, meticulous and versatile designer with a well-crafted portfolio spanning nearly two decades. Unique background in Software Engineering and armed with a plethora of tools & experience across marketing, advertising, branding & packaging, in both digital & print media.

Loves seeking new knowledge such as learning new tools/processes, keeping with emerging tech or building things like custom keyboards. Known for being a perfectionist, delivering polished work right down to the kerning.

SKILLS

PHOTOSHOP

ILLUSTRATOR

AFTER EFFECTS

INDESIGN

SKETCH

FIGMA

AXURE

HTML

CSS / SASS

JAVASCRIPT

TYPOGRAPHY

LAYOUT

WIREFRAMING

PROTOTYPING

COLLABORATION

PROBLEM SOLVING

COMMUNICATION

TIME MANAGEMENT

CONTACT

June Loo

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🌐 [6ixist.com](https://www.6ixist.com)

I love beer and video games. 🎮

Let's schedule a chat (*don't mind one that involves beer*) or simply request access to all of my work.

EXPERIENCE

Visual Designer

SEMBCORP INDUSTRIES | MAY 2018 - MAY 2021 (3 years 1 month)

Supported the UX team with visual design as well as creating user flows, wireframes and prototypes. Also involved in requirement gathering, user research (workshops, persona creation), feedback collection and brainstorm sessions. Learnt Sketch, Axure and After Effects on the job. Collaborated with other departments and business units to create digital solutions in plants all around the world. Launched multiple digital tools as well as kickstarting a design system from scratch.

Art Director

POSSIBLE WORLDWIDE | NOV 2013 - NOV 2017 (4 years 1 month)

Started off as senior interactive designer on a single account as a dedicated resource. Impressed the client with creative ideas and solutions that led to a huge digital transformation. Promoted to Junior Art Director and to Art Director within half a year. Mentored junior designers and supported the creative team and collaborated with the UX, development & strategy team to create smarter, better solutions and campaigns. Constantly improving work efficiency between project management team and creatives, and pushing boundaries to create awesome work. Won an FWA site of the day award.

CLIENTS INCLUDE BROCADE, LANGHAM HOTELS, STARBUCKS, WILDLIFE RESERVES, ABBOTT, GARDENS BY THE BAY.

Art Director

THE LOCAL | AUG 2011 - JUL 2013 (2 years)

Supported the creative director and worked closely with a multi-disciplined team of art directors, copywriters & project managers in creating powerful and effective advertising campaigns from conceptualisation to execution. Supervised and managed creative standards of projects including concept design, mock-ups, presentations, photography, and delivery of final creative files for production & colour proofs. Sole person in charge of all digital aspects of projects in the company and responsible for guiding the junior art directors, FA artists and DI artists to ensure that every detail is well crafted.

CLIENTS INCLUDE ROBINSONS, SHISEIDO, *SCAPE, G.O.D, BASKIN ROBBINS, J.P. MORGAN, OCBC & AIA.

Interactive Designer

MANIC DESIGN | OCT 2007 - JUL 2011 (3 years 10 months)

Focused primarily on design, development of intuitive and interactive experiences. Responsible in guiding the juniors with coding. Picked up Flash Actionscript and jQuery on the job. Also involved in conceptualisation and execution of branding, packaging and identity projects.

CLIENTS INCLUDE BMW, LANDROVER, THE BODY SHOP, CATHAY, CHEERS & SEAGATE.

Web & Graphic Designer

SQUAREROOT | JUN 2004 - AUG 2007 (3 years 3 months)

Starting ground in the creative industry since graduation from Software Engineering. Learnt the fundamentals of design as well as CSS and table-less layouts on the job. Conceptualised, designed and developed websites, and also created publications & various print projects.

CLIENTS INCLUDE MICROSOFT ONLINE, SINGAPORE AIRLINES, CLUB21, STARHUB, STANDARD CHARTERED AND DISCOVERY CHANNEL.

EDUCATION

Diploma in Software Engineering

NGEE ANN POLYTECHNIC | 2000 - 2003

PORTFOLIO

[6ixist.com](https://www.6ixist.com)

Note: Access needs to be requested for data-sensitive work.

REFERENCES

Kristina Boey

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Priscilla Quek

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AWARDS

FWA Site of the Day

CHANGE THEIR FATE | 24 APR 2016
POSSIBLE WORLDWIDE
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